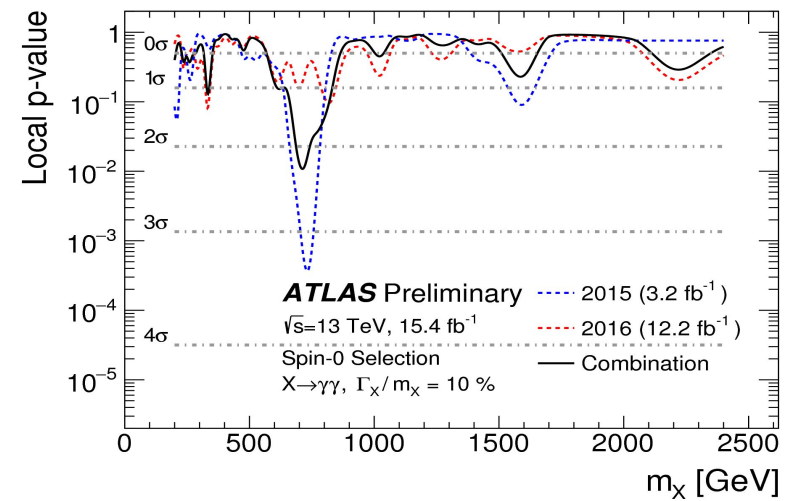
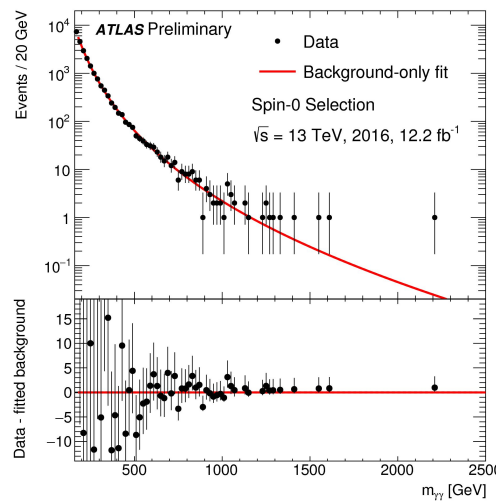
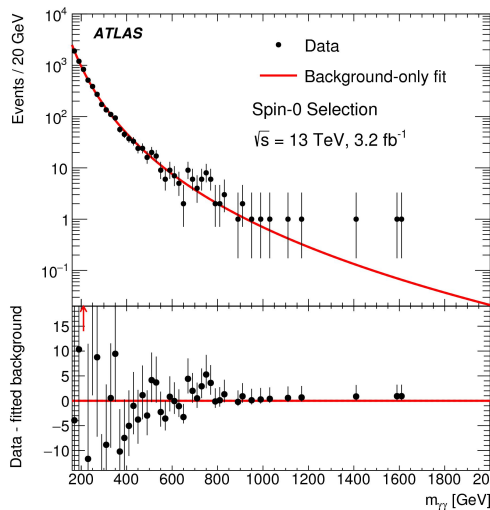
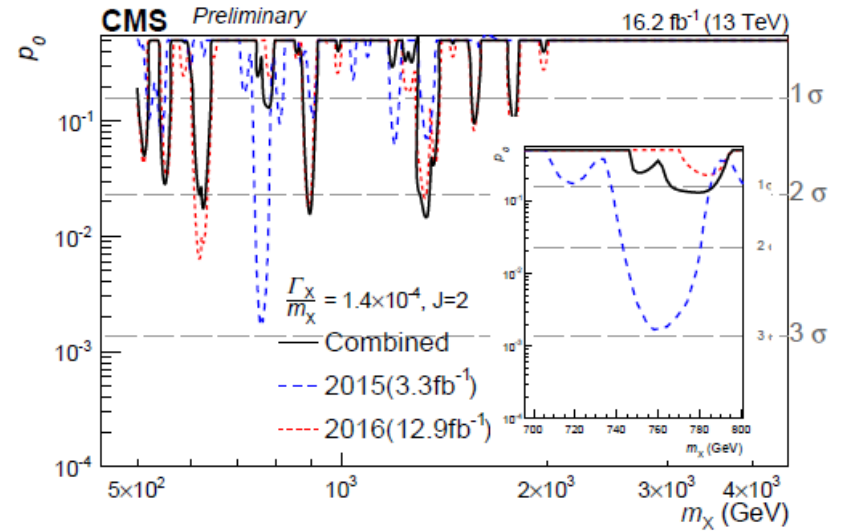
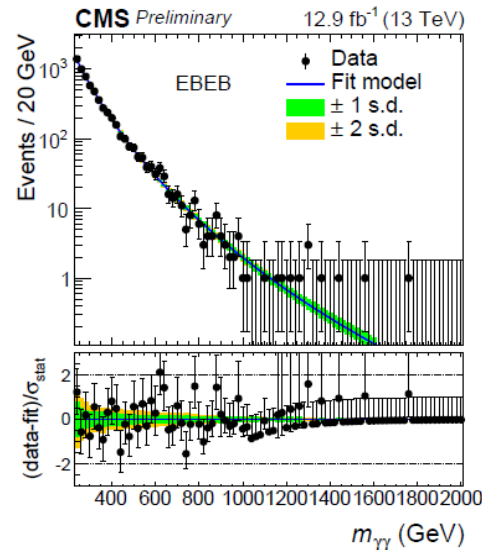
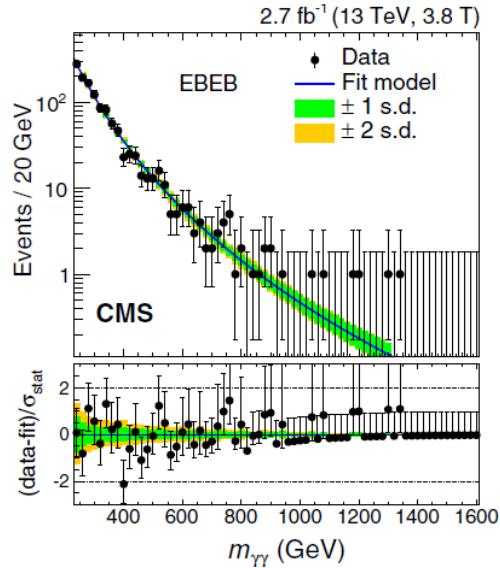
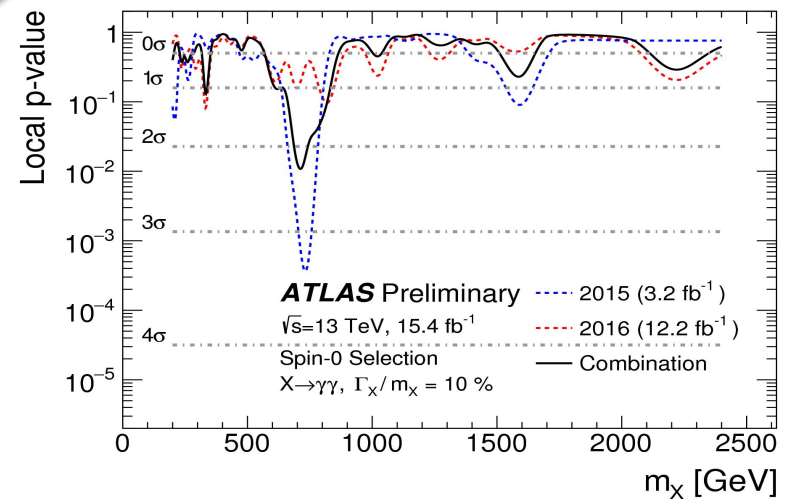
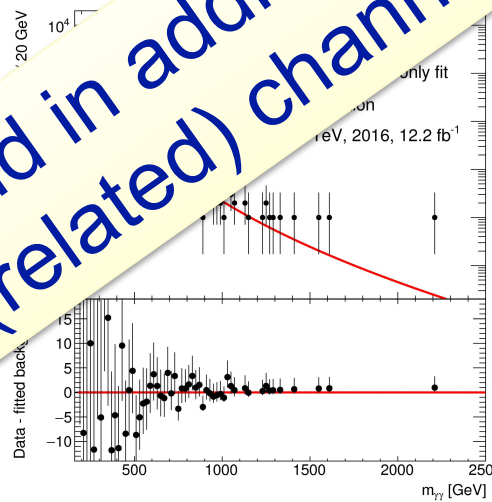
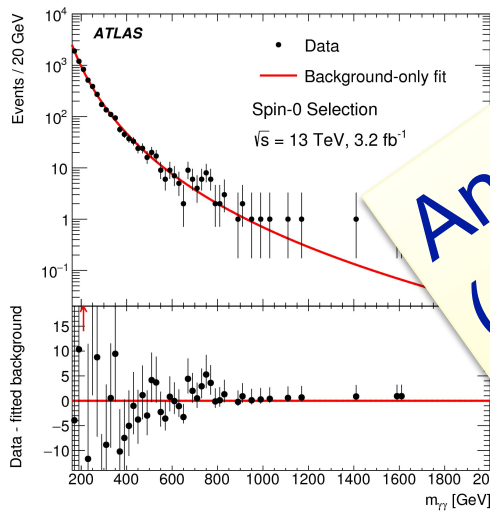
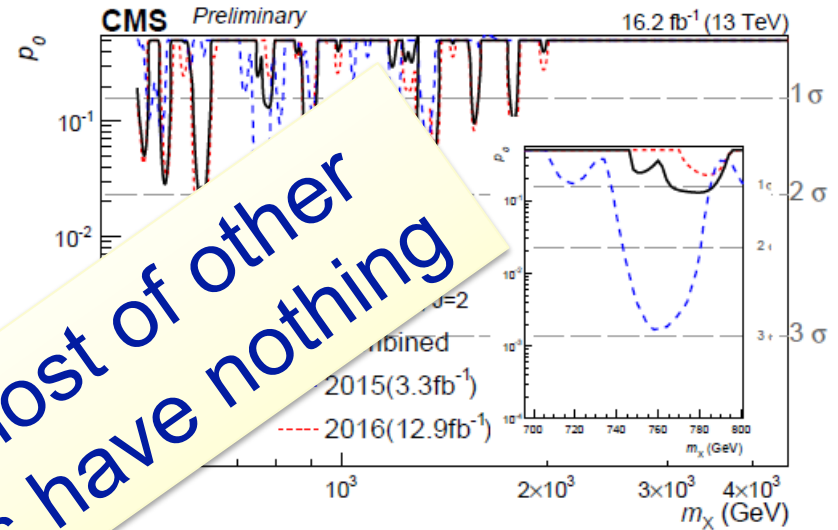
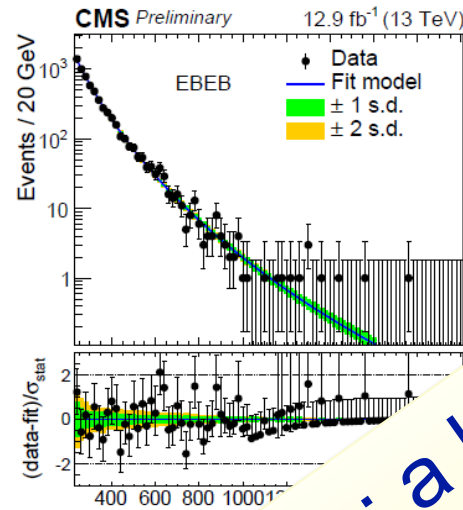
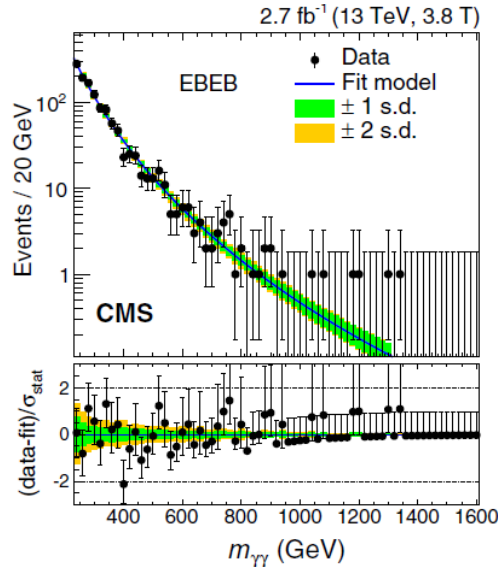


Born in 2015; deceased in 2016



Born in 2015; deceased in 2016



And in addition: a host of other (related) channels have nothing

Summary:
There is nothing new at 750 GeV

For discussion:
**Is there something to learn from
the “incident”?**

Sample questions

- **Should we have gone public so early?**
 - ◆ The halls are hard to control. ☹
 - ◆ Since experimenters can keep a secret, evidence is accumulating that their offices/meeting rooms have been tapped. ☹
 - ◆ And then came the LHC jamboree and expectations shot up ☺
 - ◆ The biggest thing going for that new “signal” was that “it was seen by both ATLAS and CMS”...
 - [It turned out... not quite “there”]. One could argue that it was still close enough that a lot of people would write ~400 papers.
 - ◆ Should we be showcasing things as early as at the Annual LHC Jamboree?
- **With hindsight: was the publicity good for the field?**
 - ◆ By far, physicists’ [in the media] were reserved and modest.
 - ◆ Yet, some media gave hyped things up; and then gave the non-observation a particularly negative twist
 - ◆ Some will argue that there is no such thing as bad PR.